

Interview Form 2: Market Visit and Trader Interview

District	Market	Date	Interviewers
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OBSERVATIONS OF THE MARKET (Size, frequency, variety, quantity of goods being sold)

MARKET PRICE DATA	Description of item	Measure	Price post harvest in reference year		Price pre harvest in reference year	
			Season 1	Season 2	Season 1	Season 2
1. Main food & cash crops	<i>e.g. maize</i>	<i>kg</i>	<i>Zim\$ 10</i>	<i>Zim\$ 15</i>	<i>Zim\$ 28</i>	<i>Zim\$ 30</i>
2. Main types of livestock and livestock products						
3. Other Include: - expenditure items (e.g. coffee); - income items (e.g. firewood bundles) - relief food items - handicrafts						

FOOD CROP TRADE (including STAPLE FOOD sold out of the zone or brought into the zone)

Record the results of interview(s) with medium to large food crop trader(s) on this page. It is better to interview traders individually and in private (e.g. in the back room of their shop). Find out who you are talking to by asking the following types of question:

- i) how long have you been trading?
- ii) are you a large/medium/small trader in this market?
- iii) how many other traders – of what size – are there in this market?

	Main food crop traded	Second food crop traded
Name of food crop		
Seasonality in the reference year a) Months of maximum trade volume b) Months of minimum trade volume In each case, give average prices		
IMPORTED FOODS: Identify main supply source in the reference year, together with any important intermediate markets to indicate a trade route. Record names and locations of markets, which can include "local markets".	Season imported:	
	Source market outside LZ:	
	Intermediate market:	
	Destination within LZ:	
EXPORTED FOODS: Identify main destination markets in the reference year, together with any important intermediate markets to indicate a trade route. Record names and locations of markets, which can include "local markets".	Season exported:	
	Source market within LZ:	
	Intermediate market:	
	Destination outside LZ:	
Main trade routes in a "bad" year, if different from the reference year. Give reasons for differences.		
Reasons for recent price trends (see price data table on previous page)		

CASH CROP TRADE

Record the results of interview(s) with medium to large cash crop trader(s) on this page. It is better to interview traders individually and in private (e.g. in the back room of their shop). Find out who you are talking to by asking the following types of question:

- iv) how long have you been trading?
- v) are you a large/medium/small trader in this market?
- vi) how many other traders – of what size – are there in this market?

	Main cash crop traded	Second cash crop traded
Name of cash crop		
Seasonality in the reference year a) Months of maximum trade volume b) Months of minimum trade volume In each case, give average prices		
Identify main source and destination markets in the reference year, together with any important intermediate markets to indicate a trade route. Record names and locations of markets, which can include "local markets".	Season exported:	
	Source market within LZ:	
	Intermediate market:	
	Destination outside LZ:	
Main trade routes in a "bad" year, if different from the reference year. Give reasons for differences.		
Reasons for recent price trends (see price data table on previous page)		

LIVESTOCK AND LIVESTOCK PRODUCTS

Record the results of interview(s) with medium to large livestock/other trader(s).

	Main type of livestock or livestock product	Second type of livestock or livestock product
Name of livestock		
Seasonality in the reference year a) Months of maximum trade volume b) Months of minimum trade volume In each case, give average prices		
Identify main source and destination markets in the reference year, together with any important intermediate markets to indicate a trade route. Record names and locations of markets, which can include "local markets".	Season traded:	
	Source market:	
	Intermediate market:	
	Destination market:	
Main trade routes in a "bad" year, if different from the reference year. Give reasons for differences.		
Reasons for recent price trends (see data table on previous page)		